



For Immediate Release

NEWS RELEASE – HEAT X

HEAT X Launches its New Website

Auburn Hills, Mich., May 25th, 2020 – HEAT X is excited to announce that its new and refreshed website is live. The updated site includes changes to navigation, with dropdown menus for both mobile and desktop versions. We have also improved the structure of our content, so you will get more from a quick read.

“When we started the project, we had big ideas from updating company messaging to helping users get from one place to the next without skipping our most important content. Our solution was to split our site content into three,” said Nuncha Marañón, CMO of HEAT X. “We have ‘Technologies’ where HEAT X is focusing its efforts, ‘Sectors’ where its technology is and will be relevant, and ‘Insights’ which it is kind of a blog with articles and other resources that have helped us to shape what HEAT X is today”.

The intent was to make the website more human, more visual, and more intuitive to better understand technologies and core information. HEAT X is determined to have a great time along the way while we are focused on growing a business that solves some of Earth’s challenges.

For further information about Heat X™, visit www.heatxtech.com

About HEAT X

[HEAT X™](http://www.heatxtech.com) is a technology development and licensing company established in June of 2018 and is headquartered in Auburn Hills, Mich., USA. HEAT X relentlessly focuses on improving people’s lives, reducing the use of energy and delivering the next generation of clean technologies in magnetocaloric/magnetic induction heating for air, surfaces and liquid fluids. Our innovative approach to these technologies enables us also to empower our partners to become leaders in solving climate challenges. The result is the development of unique technologies for residential, commercial, industrial and transportation sectors that creates value for customers, users and a positive impact in our environment and the world at large.

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For media inquiries

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